

# DOUG NELLIS

## DESIGN/ART DIRECTION/ILLUSTRATION

### About

I'm a designer and art director with a background in English Literature and math. I've created entire brands for small organizations and designed tiny gifs for large corporations. I can work within brand guidelines or push the envelope to the edge of what's appropriate. I do my best thinking on my bicycle, but I'm not afraid to brainstorm in a conference room or a pub. If I'm not backpacking in the mountains, I'm available.

### Education

University of California  
at Los Angeles (UCLA)  
BA, English Literature

Wordsworth Summer Program  
Grasmere, England

### Contact

206.409.5005  
doug@dougunderground.com  
www.dougunderground.com

### Experience

**Associate Creative Director/Art, ZoomPop. 2012–present.**

As a contractor at ZoomPop, a creative agency in downtown Seattle, I work with a small team of designers, copywriters and project managers to strategize creative solutions to the marketing needs of a diverse blend of clients, big, small and in between. Projects are both digital and print, ranging from emails, online banners, eBooks and websites to t-shirts, flyers, brochures and event booths.

ZoomPop's clients I have worked with include Microsoft, T-Mobile, Physio-Control, Revolution Analytics, Beacon Law, CDK Global, Briotix, Egencia and Seattle's Best Coffee.

**Art Director/Designer/Owner, Doug Underground Design. 2008–present.**

At Doug Underground Design, I am the man. From concept to completion, I touch every aspect of the design, manage the projects and even write copy in a crunch. Rebranding, infographics, posters, logos, print ads, digital ads, illustrations and websites...I've done them all.

My clients have included Perforce Software, Heritage University, Cascade Bicycle Club, 43rd District Democrats, Milwaukee Journal-Sentinel, Seattle Post-Intelligencer, Devil Mountain Books and attorneys Andrew G. Liu and Raymond C. McFarland.

**Graphic Designer, Wunderman. 2010–2012.**

As a contractor at Wunderman, I designed emails, banner ads, digital newsletters and more for various Microsoft brands and T-Mobile.

**Senior Designer, The Seattle Times Company. 1996–2008.**

As an in-house designer, I created print and digital marketing materials promoting every aspect of the Seattle Times and Seattle P-I newspapers and their respective brands and products. My responsibilities included strategizing with clients and copywriters, directing photoshoots, design, art direction of contract designers, client presentations and print vendor coordination.

Partner clients included Warren Miller Productions, Pacific Northwest Ballet, Starbucks, Tully's, Safeway, Gary Larson's FarWorks, Paramount Theatre, Seattle Mariners, Seattle SuperSonics and Seattle Seahawks.

### Software

Expert in Photoshop, Illustrator and InDesign. Proficient in PowerPoint and Dreamweaver, with some HTML and CSS experience. Mac platform only.