

doug nellis / marketing & design / 206.409.5005

4224 Thackeray Place NE ■ Seattle, WA 98105 ■ doug@dougunderground.com

portfolio

[www.dougunderground.com](http://www.dougunderground.com)

experience

2008 to present ■ Designer and Sole Proprietor  
Doug Underground Design, Seattle, WA

Design projects have included the Seattle Post-Intelligencer's youth advocacy Newspapers in Education "Zone" page; community marketing campaign for the Milwaukee Journal-Sentinel; logos for the Cascade Bicycle Club's High Pass Challenge ride and "Survive I-5" alternative transportation campaign; poster series for the True Patriot Network; logo and newsletter for the 43rd District Democrats; litigation support for Raymond C. McFarland and Alison Holcomb.

1998 to 2008 ■ Senior Designer / Corporate Marketing  
The Seattle Times Company, Seattle, WA

From initial concept to final press check and all points in between, created marketing materials promoting every aspect of the Seattle Times and Seattle P-I newspapers and their respective brands. Responsibilities included strategizing with clients and copywriters; directing photo-shoots; designing print ads, posters, festival booths, brochures, direct mail, online ads, in-store displays and point-of-sale items; art direction of contract designers; client presentations; pre-pressing files and coordinating with print vendors to produce materials within a set budget.

Typical projects included corporate sponsorship materials, reader contests, news content awareness and subscriber appreciation programs, often executed under tight deadlines.

Partner clients included Warren Miller Productions, McDonald's, Starbucks, Tully's, Safeway, Gary Larson's FarWorks, Paramount Theatre, Seattle Mariners, Seattle Sonics, Seattle Seahawks and others.

1996 to 1998 ■ Graphic Designer / Retail Advertising  
The Seattle Times Company, Seattle, WA

Designed spec and in-paper ads for area businesses. Retailers included Wingdome, Harborside Restaurant, BECU, Pennsylvania Woodworks, Pro Golf Discount and many others.

1992 to 1996 ■ Graphic Designer  
R. Woolsey & Associates, Kirkland, WA

Editorial design and layout of Street of Dreams Magazine. Ad design for Homes & Land Magazine.

education

University of California at Los Angeles (UCLA)

BA, English Literature, Spring 1990

Wordsworth Summer Program. Grasmere, England, 1989

software

InDesign, Photoshop, Illustrator, Dreamweaver, QuarkXpress, Flash, GoLive, Microsoft Office and others

awards

True Patriot Network

Grand Jury Prize, 2009 Progressive Patriot Poster Contest – *Make A Real Difference*

International Newspaper Marketing Association

First place, 2002 Reader Contest – *Who's Your Hero?*; Second place, 2004 Reader Contest – *Marci Jewelry*; Second place, 2001 Reader Contests – *Catch Some Air*

misc

Interests include cycling, art, travel & hiking (see [www.hadrianswall2008.com](http://www.hadrianswall2008.com)) and public policy.